

Advocacy tips to get started

Independent community pharmacists can follow these 7 tips to raise their collective voice and influence policy makers.

| Step 01 | Set achievable goals: | Plan to reach out to members of Congress twice a year |
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| Step 02 | Send letters to your congressional leaders: | Drop a line, or two, regarding issues that matter most to you and your business |
| Step 03 | Invite members of Congress to your pharmacy: | Have them meet you staff and begin to build a relationship |
| Step 04 | Share how your pharmacy is part of the healthcare ecosystem: | Help legislators understand what you do |
| Step 05 | Attend community events: | Get involved locally and be politically active |
| Step 06 | Get to know your state representatives: | Make a lasting connection and get to know them on a first name basis |
| Step 07 | Connect with other community pharmacists and community members: | Work together and inspire others to get involved |

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